



Horizon - The print solution for the soft-copy era

Satisfy Referring Physicians

- **Print Versatility-** Referring physicians overwhelmingly request images as hard copy, making Horizon the perfect solution for all of your PACS printing needs. Horizon's combination of paper, color and film output in a desktop imager makes "film-only" imagers obsolete.

Reduce Print Costs

- **Low Cost Paper Media-** Even in today's growing digital environment, there is a strong demand for hard copy images. A Horizon exclusive, our DirectVista® Grayscale Paper is preferred by referring physicians particularly because it can be viewed in room light without a lightbox. This photo-weight paper, available in A/A4 and 14" x 17" sizes, provides **up to 70% savings over film.**

Increase Revenues

- **Grow Your Referral Base -** Meet referring physicians' and patients' desires for prints in a variety of media and sizes. Horizon's stunning color prints are a great tool to promote your latest imaging techniques. Plus, Horizon's caption feature allows you to insert your logo and contact information on any media, providing prints ideal for marketing your practice.



Horizon®

Reduce Your Cost of Printing.

You've gone PACS but you still have the legacy of your old print network that's scaled to meet the capacity of high volume filming. Now, with soft copy review, your film volume has dropped dramatically but without adjustments to your print network, your cost per film skyrockets. Codonics Horizon is ideally designed to meet the needs of this transitional environment. **Codonics Total Cost of Ownership** (imager cost + 5 year service cost + 5 year media cost = TCO) will dramatically reduce your existing film expense, even in environments where you already own your imager. Our first year service is included, we offer media alternatives that **save up to 70% over film**, and there are absolutely no costs associated with preventative maintenance.



Radiology / Imaging Center

Referring Physicians

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| <ul style="list-style-type: none"> • Transition to Less Film • Back-up in Case of Network Failure | <ul style="list-style-type: none"> • Fulfill Legal Requirements • Satisfy Demands from Referring Physicians | <ul style="list-style-type: none"> • Clinical Review • Patient Consults • Patient Medical Files | <ul style="list-style-type: none"> • Surgery • Image Measurement • Patient Marketing |
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Gigantic Film-only Imagers



Old Print Network

- Limited to Film Only
- **\$7,000 Average Annual Service Costs**
- Takes Up Valuable Work Space
- Requires On-site Service

Codonics Horizon

- Prints Film, Color and Paper
- **\$2,500 Average Annual Service Costs**
- Takes Up Less Than Two Feet of Counter Space
- Unique "Swap" Service

Horizon Multi-media Imager



PACS View Stations



PACS View Stations



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